

SPONSORSHIP PROSPECTUS



SPARKS, NV | JANUARY 28 - FEBRUARY 2



2018 SRM SPONSORSHIP LEVELS

\$25,000 TRAIL BOSS

MEETING SPONSOR/PRESENTING SPONSOR

- Company name to be featured and referred: Society for Range Management Annual Meeting presented by YOUR COMPANY
- Company name featured in event-related press releases distributed to regional media
- Recognition at opening Plenary Session, main events, and at entrance to Trade Show.
- Two (2) - 10x10 booths in Trade Show
- Company Logo on Screens, monitors and printed materials
- Two (2) full-page ads in Conference Program
- Headline of Daily Trail Boss will read "Daily Trail Boss Sponsored by Company Name"
- Featured ad in each day's Daily Trail Boss
- Acknowledgement on 2018 SRM Annual Meeting web page
- Four (4) Annual General Meeting registrations
- Four (4) Coffee Stations
- Opportunity for bag-inserts and logo/name on reusable water bottle given to all meeting attendees

\$20,000 RANGELAND STEWARD

- Recognition at the opening plenary event and at entrance to Trade Show.
- Two (2)- 10x10 Booths in Trade Show
- Company Logo on Screens, monitors and printed materials.
- One (1) full page ad in Conference Program.
- Acknowledgement on 2018 SRM Annual Meeting web page
- Three (3) Annual General Meeting Registrations
- Three (3) Coffee Stations
- Featured ad in each day's "Daily Trail Boss"
- Opportunity for bag-inserts and logo/name on reusable water bottle given to all meeting attendees

2018 SRM SPONSORSHIP LEVELS (CONTINUED)

\$15,000 WRANGLER

- One (1) - 10x10 Trade Show Booth
- Recognition at entrance to Trade Show
- Company Logo on Screens, monitors and printed materials
- One (1) half-page ad or logo in Conference Program
- Three (3) ads in the "Daily Trail Boss" during week of event
- Acknowledgement on 2018 SRM Annual Meeting web page
- Two (2) Annual General Meeting Registrations
- Two (2) Coffee Stations
- Opportunity for bag-inserts and logo/name on reusable water bottle given to all meeting attendees

\$10,000 TOUR

- One (1) 1/4 page logo in Conference Program
- Recognition at entrance to Trade Show
- Acknowledgement on 2018 SRM Annual Meeting web page
- Two (2) Annual General Meeting Registrations
- Recognition on all tour related materials
- Opportunity for bag-inserts and logo/name on reusable water bottle given to all meeting attendees

\$7,500 OUTRIDER

- One (1) 1/4 page logo in Conference Program
- Recognition at entrance to Trade Show
- Acknowledgement on 2018 SRM Annual Meeting web page
- Two (2) Annual General Meeting Registrations
- One (1) Coffee Station
- Opportunity for bag-inserts and logo/name on reusable water bottle given to all meeting attendees

\$2,500 MAVERICK

- One (1) 1/8 page logo in Conference Program
- Recognition at entrance to trade show
- Acknowledgement on 2018 SRM meeting web page
- Opportunity for logo/name on reusable water bottle given to all meeting attendees



2018 SRM SPONSOR OPPORTUNITIES

MENU OF OPTIONS

COFFEE BREAKS

Sponsor a morning and/or afternoon coffee break any day of the meeting (Monday-Friday); your company's name and logo will be displayed at the coffee break location, and will be included with the break information in the meeting program.

\$200 PER COFFEE STATION
20 STATIONS AVAILABLE

WORKSHOP/SYMPOSIUM

Is there a certain subject of focus for a workshop or symposium that fits with your company's goals or objectives? Enroll as a workshop or symposium sponsor and receive a digital projection featuring your name and logo showcased from the projector at the beginning and end of your sponsored workshop/symposium. This projection is your chance to display any promotional items you may offer during the week of the meeting. All information will be included with the workshop/symposium information in the meeting program. Contact Kelly Fogarty (kelly@wssdc.com) for a list of available symposia and workshop options.

\$1,500.00

TRADE SHOW/WELCOME MIXER

A professional mixer that brings students and professionals together, serves as an unofficial kick-off to the meeting. Food and drinks are made available the first night of the trade show; this is a prime opportunity to showcase your name in front of SRM members and vendors; opportunities to sponsor all or portions of the mixer are available.

All information will be included with the Trade Show mixer information in the meeting program.

\$3,500.00

In addition to our general meeting sponsorship opportunities, you can customize any of our categories, or simply choose a selection from the list below to enhance your exposure at the meeting. For each sponsor option listed, your name and logo will be displayed and advertised along with the event and/or item.

Want to customize the list further? We're happy to discuss any sponsorship opportunities to fit your needs.



2018 SRM SPONSOR OPPORTUNITIES

MENU OF OPTIONS

MEALS

Offer meeting attendees the option with an on-site meal, provided by YOU. The meal would be offered to all attendees, with an opportunity to showcase products and promotional items, and your information in the meeting program.

\$5,000.00

POSTER SESSION

A variety of sponsorship opportunities are offered during the poster sessions. You can sponsor the poster boards, drinks, and appetizers during the poster sessions. All information will be included with the poster session information in the meeting program.

\$2,500.00

ENTERTAINMENT

Sponsor the official band for the dance; and/or the main gala's entertainment.

\$5,000.00

STUDENT EVENTS

Sponsor one of SRM's student groups or one of the many student-based activities and contests that take place at the Annual Meeting.

Contact Kelly Fogarty (kellyewssdc.com) for information on specific pricing on options.

\$500.00 - \$7,500.00

PAST PRESIDENTS LUNCHEON

Sponsor the luncheon for the past presidents of the Society.

\$1,000.00





2018 SRM SPONSOR OPPORTUNITIES

MENU OF OPTIONS

WESTERN FOOD WEEK

A menu or dish created by local restaurants to represent their unique interpretation of the "Western Range Food". Your restaurant will donate 5% of all dishes of "Western Range Food" sold during this week to SRM. Your restaurant's name will be included on the food options map that will be placed into the membership bag. We will also include any menus or handouts your business has generated.

WESTERN MUSEUM EXHIBIT

Museum tickets sold during this week will donate 5% of all tickets sold during this week to SRM. Your museum's name will be included on the entertainment map that will be placed into the membership bag.

SEVEN TROUGHS DISTILLERY SRM CUSTOM "1860 OLD COMMISSARY WHISKY"

SRM Reno Label on one side the other is the story of Elko's "1860 Old Commissary Whisky" and the seven troughs label. All bottles will be distributed to the Nugget and can be purchased directly from the Nugget.

CUSTOM SPONSORSHIPS ARE AVAILABLE FOR THE PLANNED ANNUAL MEETING EVENTS LISTED ON THIS PAGE.

FOR MORE INFORMATION:
CONTACT TYE MORGAN
(8TYEM8@GMAIL.COM) OR
KELLY FOGARTY
(KELLY@WSSDC.COM)





2018 SRM SPONSORSHIP REGISTRATION FORM

FOR QUESTIONS

Contact:
Kelly Fogarty
kelly@wssdc.com

CHOOSE SPONSOR LEVEL

- \$25,000 Trail Boss
- \$20,000 Rangeland Steward
- \$15,000 Wrangler
- \$10,000 Tour Sponsor
- \$7,500 Outrider
- \$2,500 Maverick

Complimentary Attendees:

CHOOSE ADD-ON OPTION

ENTER QUANTITY

- ___ Coffee Break Sponsorship -\$200 per Coffee Station
- ___ Workshop/Symposium - \$1,500
- ___ Trade Show/Welcome Mixer Sponsorship - \$3,500
- ___ Meal Sponsorship - \$5,000
- ___ Poster Session Sponsor - \$2,500
- ___ Entertainment Sponsor - \$5,000
- ___ Student Event Sponsor - \$500 to \$7,500 \$_____ Write in desired amount
- ___ Meeting Water Bottle Logo Sponsor \$1,000

PLEASE RETURN PAYMENT TO:

SRM Registration Manager
Allen Press Inc. | 810 E. 10th St. |
Lawrence, KS 66044
(785) 865-9465 | (785) 843 - 6153
Email: SRMmeeting@allenpress.com

SPONSOR INFORMATION

Company Name: _____

Contact Name: _____

Company's Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email: _____

PAYMENT INFORMATION

MasterCard Visa Discover Credit Card Number: _____

Cardholder Name: _____ Expiration Date: _____ Billing Zip Code: _____

Cardholder Signature: _____
